DEVELOPMENT COMMITTEE

9th JUNE, 2010

"Christmas Lights Switch-on 2010

The Committee was reminded that the Council over the previous twenty-five years had developed the annual Christmas Lights Switch-on event. The event had originally involved a number of school choirs and had taken place in the middle of November, with a small audience in attendance. However, it was now an extremely popular event, with last year's audience having been estimated at 8,000, and involved a range of high profile national and local celebrities.

The Head of City Events and Venues reported that correspondence had been received from Belfast City Centre Management, which was supported by the Belfast Chamber of Trade and Commerce, requesting that the Council give consideration to moving the day of the event from a Tuesday evening to a Saturday evening in 2010.

After discussion, the Committee agreed, due to the success experienced by holding the event in mid-week and the potential disruption which could be caused by hosting the event on a Saturday, not to accede to the request and accordingly agreed that the event continue to take place on a Tuesday evening."